

EGInA

15 Role Models

BIZ – Business Incubation Zone



7-29-2024



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THE “BIZ - INCUBATION ZONE” AT THE SOCIAL HACKATHON UMBRIA 2024

At the core of the WINBIZ project was the "BIZ—Business Incubation Zone," a strategic initiative designed to provide a transversal experience aimed to boost the entrepreneurial ideas developed by the beneficiaries involved. This program engaged 15 migrant women, each bringing unique potential, into a structured environment aimed at nurturing and refining their business concepts. The primary objective was to promote the transfer and acquisition of essential skills and competencies necessary for the successful implementation of operational business plans. This was achieved through the "incubation" of business ideas previously developed by the participants. The activities implemented, provided the participants with targeted mentorship and the tools required to navigate the complexities of business planning, developing and execution. Central role was played by the Design Thinking methodology, a powerful tool that fostered a significant enhancement of the ideas by focusing on user-centricity, creativity, and iterative problem-solving. This document aims to present the portfolio of mentors and role models directly involved within the "BIZ—Business Incubation Zone" activities, considering that the consortium strategically placed its implementation during the Social Hackathon Umbria 2024 with the intention of exposing the beneficiaries to an extensive number of peers with migratory background, professionals, teachers, students, social innovation experts and policy makers. The Social Hackathon Umbria 2024 hosted 320 participants, involved in co-creative processes, capacity building experiences, social inclusion and social innovation. Networking opportunities were integral to the initiative. By facilitating significant interactions, the "BIZ—Business Incubation Zone" fostered a collaborative community where transversal involvement, insight, and personal and professional stories were exchanged among all participants. This not only enhanced knowledge sharing, but also strengthened a supporting network, crucial for entrepreneurial success. The "BIZ—Business Incubation Zone" not only equipped participants with entrepreneurial skills but also built a cohesive community poised for economic impact. This initiative underscored the importance of mentorship, networking, and shared experiences in driving professional growth and fostering economic development.





GILDA ESPOSITO Social Innovation Designer



I believe in change and in people who make it happen.

Gilda graduated in Political Science in 1997 and got a Master Degree in Gender Studies in 2002, University of Milan. She got a PhD in Education at the University of Florence in 2013 with a research thesis on eco-pedagogy and innovative and disruptive learning. She worked as Fellow Researcher and Professor of general and social pedagogy at the University of Florence, Department of Education and School of Human Health and she is currently teaching pedagogy at the University of ILO/UNITO, Master of International Development. Within MoCa Future Designers, spin-off of the University of Firenze that she co-funded in 2018, she accompanies several organizations as “social and education innovation facilitator” in the field of adult and youth education and participatory community development. She spent twelve years as aid worker in Europe (Bosnia&Hercegovina, Albania), Africa (Guinea-Bissau, Senegal, Gambia, Kenya, Somalia and Egypt), Asia (Cambodia, East Timor, Thailand) and Latin America (Guatemala, El Salvador, Honduras, Nicaragua, Colombia, Brazil), working with United Nations specialized Agencies (WFP, UNDP, UNIFEM, UNICEF, ILO, UNOPS), and with Italian and international NGOs (MOVIMONDO, COOPI, MAIS, Progetto Continenti, Ricerca e cooperazione, Save the Children UK) and finally with the Italian Cooperation of the Ministry of Foreign Affairs. She is currently coordinator of “Futuro Aperto”, a four years project funded by Impresa Sociale Con I Bambini e Fondazione Carispezia for the prevention and contrast to Educational Poverty in the Province of La Spezia and Massa Carrara.



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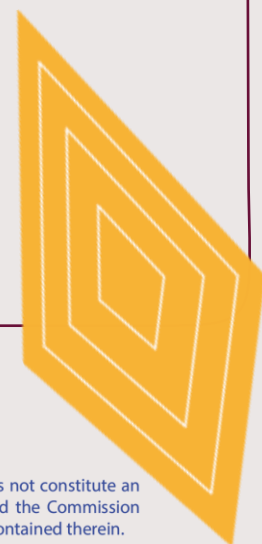
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Little drops make the mighty ocean.

Julia Abigail Fletcher Carney

Marta is an experienced freelance consultant specialized in the field of free and open source, open data and open education. She works on corporate and social projects, using design-thinking to foster innovation. She has an extensive background in events coordination & planning, agency management, and campaign development having worked for international brands in the cultural and outdoor sector. And brings this approach in all her project. She is currently collaborating with the Free Software Foundation Europe (FSFE) as the Deputy Coordinator Italy, focusing on strengthening the existing Italian free software community and fostering its growth. Her outgoing personality and the experience developed in forging relationships in her previous roles underpins her approach. Alongside this, she works as a design-thinking coach and workshop facilitator delivering workshops for different corporations from manufacturer companies to social impact, non-profit.





ALESSIO DI ADDEZIO Trainer & Sustainability Consultant



In order to look at the future with optimism, we shall generate value on our territories by building alliances, while unifying different contexts and entities, even the apparently distant ones.

Trainer and facilitator of learning processes for Third Sector organisations, companies and educational institutions. Author, copywriter, popularizer for the science popularization project La Scienza Coatta. Member of the Legambiente National Council. Member of the Legambiente Scuola e Formazione National Commission and of the Legambiente National Volunteer Coordination. Member of the board of Legambiente Lazio and within the Arci Servizio Civile Executive and the School Council of the National Forum of the Third Sector.



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EFFIE BACHTSEVENA Music Teacher & Inclusion Trainer



Nothing is impossible but work hard with passion to succeed.

I am passionate about teaching Music and my dream is to inspire the Next Generation through music, rhythm and play. I don't believe in stereotypes methods of teaching but i believe that all participants should learn things actively by taking part in the learning process. "Let's play spoons" method inspires endless ways to be innovative and to learn new things. To help participants feel good about them-selves, develop their self-expression and enhance health and well-being through the joy of music, rhythm and movement. Spoons help bring people together from different cultures and languages. Apostolos Paraschos gave flesh and bones to my idea. He designed the musical spoons by nature wood and ecological paint.

Nothing is impossible but work hard with passion to succeed.



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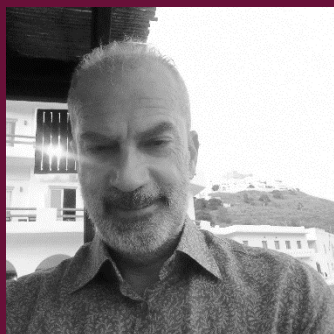
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APOSTOLOS PARASCHOS Inclusion Trainer



Believe and determination to our dreams is the start and the half way road to our target.

Apostolos Paraschos was born in Thessaloniki Greece. He studied Economics at the Aristotle University of Thessaloniki where he completed his Bachelor Degree. He carried out his Master Degree in Statistics and Management at the Cranfield University in the United Kingdom. During his career he was a Head Director in sales of various companies based in Greece. Apostolos has been teaching Economics in Public and Private Institutions of Vocational Training in Greece. He is the manufacturer of the Colored Musical Spoons (rhythmic percussion instruments).



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INMENTEITACA

[InMenteltaca APS](#) is a social organisation promoting social purpose advocating for human rights and anti-discrimination through non-formal education, social theatre and experiential training. It stems from the need to focus on issues related to human rights and social justice with the aim of spreading and promoting the culture of peace, legality, acceptance, non-discrimination, solidarity between people and respect for constitutional values. InMenteltaca's strength lies in its 'crew', made up of a group of young people active in the Turin area and coming from different cultural backgrounds, genders and ages, which enables it to deal with issues in an intersectional manner, thus seeking to represent as many voices as possible.



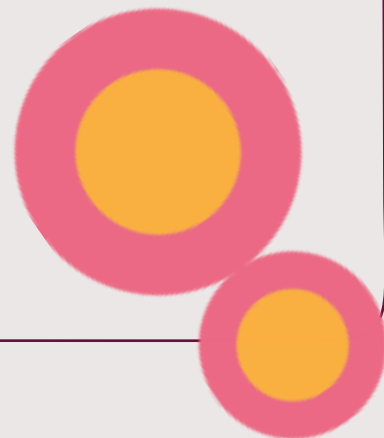
AYOUB MOUSSAID Trainer and Human Rights Activist



While you free yourself with metaphors, think of others, those who have lost the right to express themselves. While you think of others, those far away, think of yourself, and say: I wish I were a candle in the midst of darkness.

Mahmoud Darwish

My name is Ayoub Moussaid, I am a Human Rights activist, co-founder and president of InMenteltaca (an association of social promotion created in 2020 to train, educate and raise awareness on Human Rights) and spokesperson for the Rete21Marzo-hand in hand against racism, committed since 2014 to the fight against racial discrimination. Over the past 10 years I have been able to carry on my struggles against discrimination, especially against racism and Islamophobia and for the right to citizenship and social inclusion. Through my theatrical experience, I have conducted many social theatre workshops and produced shows in which actors and actresses made the stage a space for denunciation and sharing. Through various projects, I have managed to bring civic education to the CPIAs in Turin, and to secondary schools. Arriving in Italy at the age of 16, I managed to turn a challenging situation into an opportunity for growth, starting from scratch.



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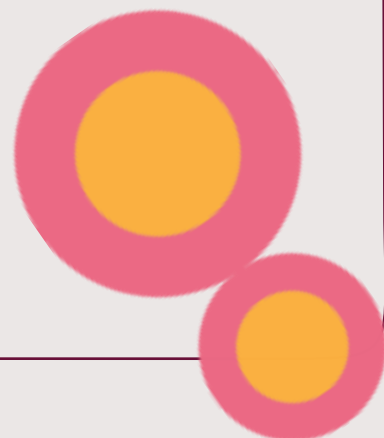
ASIA MUSICCO Trainer and Activist



I am no longer accepting the things I cannot change. I am changing the things I cannot accept.

Angela Y. Davis

My name is Asia, and for years I have combined the study of psychology with a commitment to social justice and the protection of human rights. I have been part of different realities active in this sense, mainly interested in transfeminist and queer matters. In 2020 I met InMenteltaca, a social promotion organisation that carries out human rights education through art, particularly social theatre, and the use of non-formal methodologies. Within the group I deal with communication, project design and education.



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SERGIO CABIGIOSU Trainer & Coach on Leadership



You cannot teach a man anything, you can only help him discover it within himself.

Galileo Galilei

Degree in Law and Master in Training Management. Alpine officer, he began his work experience as a salesman, then moved on to training, with the role of training manager at European level for multinational companies. In 2010 he began his activity as a freelancer in corporate training. Mainly the topics covered are leadership, teamwork and teambuilding, adapting the topics to different contexts. He is part of the European conference of experiential educators and constantly attends refresher and in-depth courses.



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PRIMANIMA

[Primanima](#) is an international festival and competition held every autumn in Budaörs, Hungary, focusing on debut animations. Founded in 2012 by Anna Ida Orosz and Tamás Patrovits, it aims to provide a platform for young animation talents to present their first artworks and build professional connections. The festival fills a significant gap in both the Hungarian and European festival scenes. Attracting over 700 films annually from leading animation schools and studios worldwide, Primanima features short films competing in student, graduation, and first film categories for awards judged by an international jury and audience. The festival not only offers a showcase for emerging artists but also curates thought-provoking animated shorts to inspire and connect the new generation of professionals.



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FRUZZSINA FEIGL Trainer and Curator



Always believe in yourself. Do this and no matter where you are, you will have nothing to fear.

Hayao Miyazaki

Fruzsina FEIGL is a curator and project coordinator based in Budapest (Hungary). Between 2020 and 2022 she was an Assistant Curator and Project Coordinator (BEYOND MATTER) at the Ludwig Museum - Museum of Contemporary Art in Budapest. Since October 2022 she is an Education Project Manager at the Moholy-Nagy University of Art and Design, Budapest (Hungary).



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ZSOLT SZEKRÉNYES Trainer and Animator



A great artist can come from everywhere.

Anton Ego, Ratatouille

Graduated in 2023 at Budapest Metropolitan University as an Animation Designer. Currently works as an animation teacher at Budaörs BABtér. He teaches animation to children, to teenagers and adults. He is also fascinated by literally every aspect of the world, from art to social issues and modern science. Former Waldorf student. In animation workshops, he focuses on the children's curiosity to inspire it and nurture it through playful activities. He is sensitive to the importance of how children connect and cooperate with adults.



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PÉTER SZÖRÉNYI Trainer and Animated Film Curator



**The world reveals itself to
those who travel on foot.**

Werner Herzog

Peter Szörényi is an art and animated film curator based in Budapest. He graduated at the Hungarian University of Fine Arts focused on media theory and the counterculture of the Eastern Bloc. He worked on several institutional and independent exhibition projects, he was the curator of Paks Gallery between 2020 and 2022. He is the founder of the screenprinting studio Pushy Press. Since 2024, he works as a project coordinator of the Primanima World Festival of First Animations.



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CI PARLO IO

[EPALE Edu Hack](#) is the social hackathon promoted by Indire - EPALE Italy for the development of digital skills in adult schools. Co-organised by [RIDAP ICT](#) Network and the training agency EGIInA, every year the event offers an enriching and fun experience. During the [2023 edition](#), the teams were called upon to design, together with a local organisation or association, for the development of citizenship and employability skills. Winner of this edition has been the '[Ci Parlo Io](#)' project, which consists in the development of an App designed to overcome language barriers, promoting inclusion, and integration of foreign students. A supporting community to offer linguistic assistance, a human network of help for those who have just arrived in Italy united by a thought: *'Imagine a world where language is no longer a barrier, but a bridge connecting hearts and culture'*.



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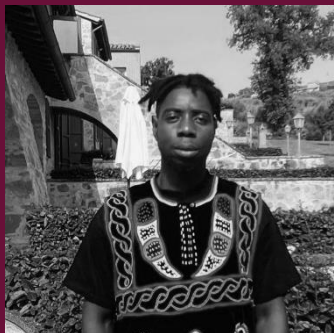
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BRUNO WUNG NJI Ci Parlo lo



The moment you stop dreaming, you stop growing.

Carney Charlie Worksoul

Bruno was born in 1995 in a village called Esu in northwest Cameroon. Growing up in a community of little privileges, Bruno had to be courageous, brave and very determined to break out of the scope of a mediocrity. Studied banking and finance in the university of BUEA alongside gaining training in welding and fabrication company. Bruno decided to manage his father plantations and later on decided to travel abroad. Presently he's studying in CPIA Bergamo¹ meanwhile doing a security part time job. He's looking forward of studying and realising his life dreams.



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CHIARA PIZZIGALLI Ci Parlo Io



What you do makes a difference, and you have to decide what kind of difference you want to make.

Jane Godall

Chiara is 47 years old (born in 1977) and studied biology. She graduated with a thesis on the vocalizations of *Alouatta Paliata Mexicana*, a monkey known as the howler monkey due to the loud calls it makes. Her observations were conducted in the Yucatan, Mexico. She has a passion for observing animals and is curious about how they solve the problems they encounter, how they interact with each other, and with individuals of other species. She has always considered humans as animals with both learned and instinctive behaviours, which she finds particularly fascinating. Chiara currently works as a teacher, adopting an ethological perspective to observe her class and collaborate with the students in finding the best solutions to the problems they face. Currently, she works with adults, and her observational role has become even more central. Adults who attend her courses want to learn, but often are not aware of what they don't know. Therefore, she seeks to understand each individual's background, what they know, what they have always done without knowing why, what might be useful for them, and what they would like to learn. She always travels with the same approach, not to visit tourist spots but to observe habits, foods, and entertainments different from the usual ones.



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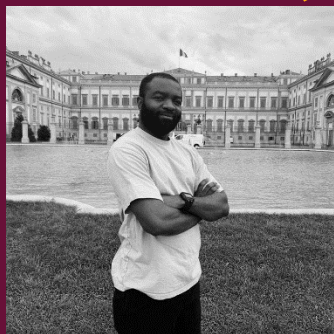
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CHRIS FUMUMEYA Ci Parlo Io



A person who has never made mistakes has never tried to innovate. Imagination is more important than knowledge

Albert Einstein

Chris is a social operator working over nine years in a social cooperative named Ruah. He has been involved in the first line managing the migration crisis in Bergamo. Interested in international relations, He went to Japan to study the Asian Pacific problem, a region today considered as the future of The World Trade. Specializing in Global Strategies, Chris has created SEMAINE GLOBALE, a blog for francophones, sharing every week his analyses about global policy and economy. The 21 st century, also called the century of new technologies, made Chris a lover and worker of new app. For almost one year he worked with the CPIA team to create a language translator app.



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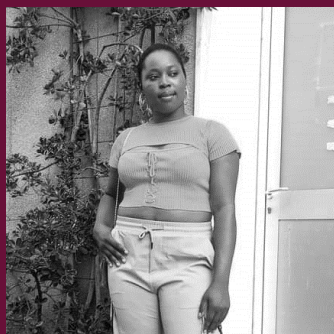
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JULIET OKOJIE Ci Parlo Io



Life isn't about waiting for the storm to pass, but learning to dance in the rain.

Vivian Greene

Juliet was born in Benin City in 1997. She obtained her middle school diploma in Nigeria. In 2017, after a long and hellish journey, she arrived in Italy, where she obtained political asylum. A single mother, she finally settled in Bergamo, where she took on various jobs to support herself and her child. In September 2023, she began attending a course to obtain the Italian middle school diploma. She participated in the national literary competition "Lingua Madre" under the guidance of teachers Francesco Medici and Sara Balciseri of CPIA 1 in Bergamo and she's currently registered in Mamoli high school.



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KELVIN AGBA Ci Parlo Io



If you want to go fast, go alone.
If you want to go far, go
together.

African Proverb

Kelvin Agba Efangwa, born in 1995 in a small village of Akwaya, Cameroon, started St. Joseph Primary School in Obudu Cattle Ranch, Nigeria. He attended high school at GBHS Mbengui and the University of Buea, where he studied topography. He had the ambition to travel to many countries around the world. He worked in a building construction company, CWA, in the department of Labe. In Italy, he worked in a building construction company, Dalmine, and was a student at Cpia 1 Bergamo. He is currently waiting to continue studying electricity to achieve his ambitions.



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MOHAMMED WALID Ci Parlo Io



In my mind I'm always the best.

Cristiano Ronaldo

Mohamed Moftah comes from Egypt, specifically from the city of Fayoum. He arrived in Italy towards the end of January 2023, after a long journey that lasted 3 months. He left Egypt and flew to Istanbul, Turkey. From there, before arriving in Italy on foot, he crossed several countries: Bulgaria, Greece, Albania, Kosovo, Serbia, Hungary, and Austria. In the latter country, he stayed for a few weeks and then managed to take a train to Italy, arriving in Udine, Milan, and finally Torre Boldone, where he is currently living in a community. In Italy, he attended CPIA 1 Bergamo, obtaining his middle school diploma, and for the past few months, he has been working at a shopping centre. In a few months, he will leave the community, and his first wish is to have a home of his own. In the future, he would like to create his own soccer team, a sport he loves and he is very passionate about. Finally, he hopes to return to Egypt and reunite with his family and loved ones.



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PAOLA FROSIO Ci Parlo Io



Keeping the spirit of childhood throughout life means holding on to the curiosity to learn, the joy of understanding, and the desire to communicate.

Bruno Munari

Paola is a technology teacher with over twenty years of experience in the field of education. Specializing in the integration of multimedia technologies in teaching, Paola currently works at CPIA 1 in Bergamo, where she is involved in projects dedicated to enhancing students' technological literacy. With a degree in Architecture from the Politecnico di Milano and numerous advanced training courses, Paola has acquired advanced skills in technology, 3D printing, and multimedia teaching. Her creativity and ability to think outside the box underpin her educational approach, enabling her to offer engaging solutions in every initiative.



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